DESURA**NET**

2010 media kit

Introduction

Entertainment Euphoria

DesuraNET is a digital media network focused on providing community driven content to a wide audience of gamers and non-gamers alike. DesuraNET empowers its registered members to create, collaborate and tailor their entertainment experience to suit their interests. DesuraNET currently owns and operates Desura.com, a digital distribution service for gamers, IndieDB.com, a website for independent games and ModDB.com, a website for user-created game content (mods).

DesuraNET acknowledges that gamers are a highly influential group, with considerable spending power. Our priority is to develop that community, by providing a range of inter-related sites designed to enhance the experience of our visitors. Our audience of primarily young males (aged 18 - 24) is fundamental in shaping the direction that DesuraNET takes.

Our Mission

To be the leading source of community driven entertainment online.

For More Information

Please visit our network sites listed below for information about a specific site, or **contact us** for further details.

	DesuraNET	www.desuranet.com
	Desura	www.desura.com
	Indie DB	www.indiedb.com
	Mod DB	www.moddb.com

Desura

Buy download and play games

Desura is a community driven digital distribution service for gamers, putting the best games, mods and downloadable content from developers at gamers fingertips, ready to buy and play.

Developer driven

We don't make games ourselves, so we are entirely focused on helping you distribute your title to the largest audience possible. All tools and functionality provided by Desura, is designed to help you release a better game, and share its features with the Desura community. You control the flow of news, images, videos and content through your games profile - we don't put up walls and barriers.

Publish your game on Desura: www.desura.com

Community run

Every member of the Desura community can post comments, submit reviews and upload screenshots. We are not some mysterious editor in an ivory tower controlling content - it's anybody who can put pen to paper. Our screenshots aren't limited to some airbrushed press releases - they're taken by the gamers. Perhaps most importantly, opinions on gaming aren't just our own - they are the combined feelings and views of anybody who has taken a moment to make themselves heard.

Gamers, join Desura today: www.desura.com/community
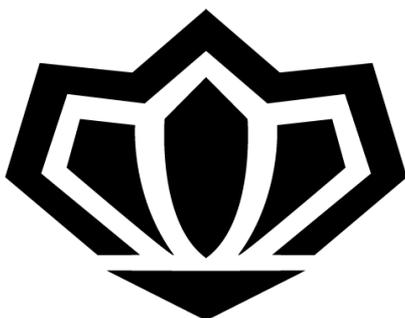
Mod DB

Change the game

Mod DB is the premiere online community that unites developers, players and their ideas, empowering them to shape the games we play. Mods provide new and exciting options for gamers, and Mod DB is the largest website for players and developers who want to create and play something different.

User made content

We believe the best content is made by the creative wisdom of many and so Mod DB is dedicated to inspiring gamers and developers to share knowledge and demonstrate creativity through the creation of game modifications and addons (maps, skins, downloadable content).

Play something different: www.moddb.com

Advertise / Sponsor

Our audience is comprized of early adopters and influencers. The "creative" types who are learning to develop games today, so they can make the games of tomorrow.

- 2MM monthly uniques (worldwide)
- 98% male, 75% age 18-34, Median age – 24
- 61% game development interest / experience

Contact us for ad rates and opportunities: www.moddb.com/contact
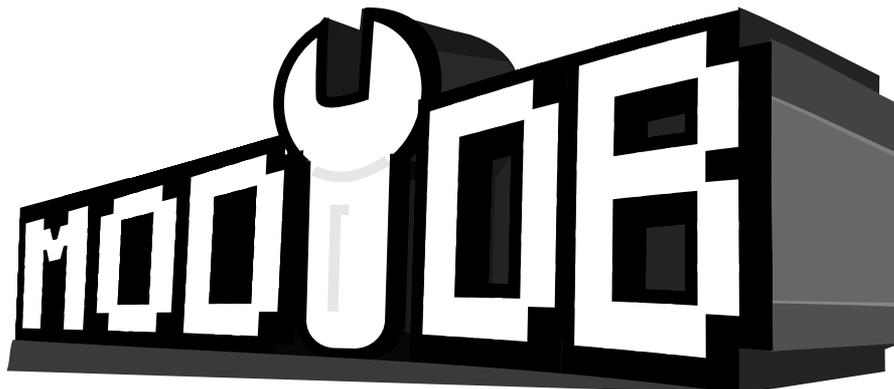
Indie DB

Play something different

Indie games are changing the world, one giant pixel at a time and Indie DB is the site connecting independent game developers with players. On Indie DB we put the developers in charge, allowing them to share details and behind the scenes insight about the games they are creating from the day they start developing to the day they release.

Fresh ideas

Indie developers are a passionate bunch. They create games for the love of it and will overcome any challenge thrown their way. It is their drive to succeed and change the games we play that results in new ideas being explored. We connect developers with players, so they can seek feedback and find inspiration on their game creation journey.

Change the game: www.indiedb.com

Advertise / Sponsor

Our audience is comprized of early adopters and influencers. The "creative" types who are focusing on fun and changing the game.

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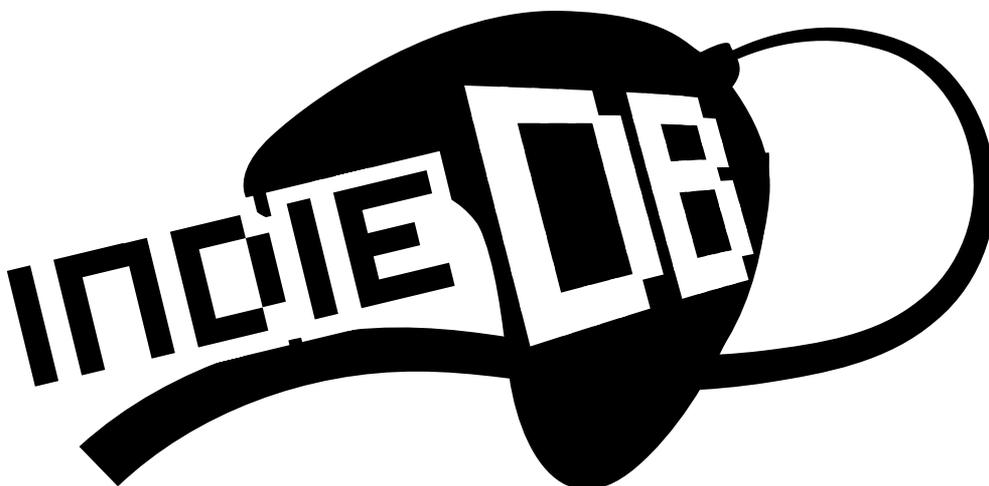
Contact

If you have any questions, about DesuraNET or any sites in the network, please contact us at the following address.

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